

FOR BUSINESSES THAT SELL MORE THAN ONE SERVICE TO THE SAME CLIENTS

# Sell your next service inside your client's portal.

A multilingual client portal with an AI voice assistant, built around your services. Clients see where they stand, work in their own language and add what you offer next in a few clicks. You see the margin on all of it.

Example: a VAT and tax practice's client portal

YOUR PLAN WITH US

## Grow your plan

What you have

- VAT registration** Active Germany and France · returns filed quarterly
- One-Stop Shop (OSS) returns** Active Filed every quarter since March

Add to your plan

**MORE OF WHAT YOU HAVE**

### VAT registration in Italy and Spain

You now keep stock in Italian and Spanish warehouses, so each country needs its own VAT number.

You hold VAT numbers in 2 countries.

£450 per country · then £95 a month for returns

[See my price](#)

**TAX ADVICE**

### A cross-border tax review

One review of where you owe VAT and corporation tax as you grow, with a written plan.

£750 fixed fee

[See my price](#)

**BOOKKEEPING**

### Hand us your bookkeeping

Monthly bookkeeping that feeds straight into your VAT returns.

From £150 a month

[See my price](#)

Prices in the currency of your account.

**Not a prototype.** The first business on EU27 is an EU compliance business. Since April 2026:

61

client companies

24

countries

899

documents handled

1 in 9

clients on a second service

[Book 20 minutes →](#)

[eu27.ai/#book](https://eu27.ai/#book)

**From £4,950 setup, then £595 a month.** The numbers are on page 2.



Live demo

# What it returns, and what it costs

TIME BACK

Hours your team stops losing

staff × hours a week × hourly cost × 46 weeks

4 staff × 3 hours × £40 × 46 weeks

£22,080 a year

- No “where are we?” emails: clients see their own tracker
- No translating: messages go out in the client's language
- No asking round for status: ask the AI assistant out loud
- No chasing: requests with due dates and reminders

REVENUE UP

Services your clients add

clients × share who add a service × its price

200 clients × 11.5% × £1,500

£34,500 a year

- Offered in their own portal, never a service they hold
- The price first, their details already filled in
- 11.5% is the rate at the first business on EU27: 7 of its 61 clients hold a second service

RETURN A YEAR

£56,580

YEAR ONE COSTS

£12,090

PAYS BACK IN

under 3 months

An illustration, not a forecast: we put your own numbers in on the call. Year one at the lowest setup fee; at the highest, it pays back in under 4 months.

THE PRICE

£4,950–£9,950 setup

£595 a month

Starts with a £595 proof of concept; go ahead and your first month is free. The month covers everything: clients, partners, team, cross-sell, three languages, translation and the AI voice assistant.

VAT is not applicable. A client onboarding flow is an additional £950–£1,950.

| Money                                                                                           |         |                                    |        |        |
|-------------------------------------------------------------------------------------------------|---------|------------------------------------|--------|--------|
| GBP: shown only to members who hold Figures                                                     |         |                                    |        |        |
| SERVICE                                                                                         | REVENUE | COST                               | PROFIT | MARGIN |
| EPR                                                                                             | £5,980  | £3,520                             | £2,460 | 41%    |
| RESPONSIBLE PERSON                                                                              | £195    | £0                                 | £195   | 100%   |
| TOTAL                                                                                           | £6,175  | £3,520                             | £2,655 | 43%    |
| By country                                                                                      |         |                                    |        |        |
| COUNTRY                                                                                         | RETAIL  | PARTNER COST                       | PROFIT | MARGIN |
|  NETHERLANDS | £745    | £440<br>Vandermeer Compliance B.V. | £305   | 41%    |
|  FRANCE      | £1,190  | £700<br>Conformité Emballages SAS  | £490   | 41%    |
|  SPAIN       | £745    | £440<br>Conformité Emballages SAS  | £305   | 41%    |
|  ITALY       | £1,010  | £600<br>EU27ai in-house            | £410   | 41%    |
|  POLAND      | £1,595  | £940<br>Ekoreg sp. z o.o.          | £655   | 41%    |
|  GERMANY     | £695    | £400<br>EU27ai in-house            | £295   | 42%    |

Watch it happen. Revenue, cost and margin per service and country. Owner only.

# Your services and your prices, offered to every client who doesn't have them yet

## 1 They see what they could add, in their own portal. Example: an accounting practice.

YOUR PLAN WITH US

Grow your plan

What you have

● Year-end accounts

● Paid

Year ending 31 March 2026 · filed

● Payroll

● Active

14 employees · monthly

Add to your plan

MORE OF WHAT YOU HAVE

Management accounts every month

Your numbers each month, not once a year, with a short call to go through them.

Your year-end accounts are filed.

From £195 a month

See my price

TAX ADVICE

R&D tax relief claim

Your team builds software. Find out what you can claim back for the last two years.

Fixed fee, agreed before we start

See if I qualify

PERSONAL TAX

Directors' tax returns

Your directors' Self Assessment, filed alongside the company's accounts.

£295 per director a year

See my price

Prices in the currency of your account.

## 2 One click: the price first.

Management accounts every month

1 Your plan

2 Your details

3 Review and authorise

4 Secure payment

Step 1 of 4 - Your plan

Your details are filled in — you see the price first.

How many companies?

One set of management accounts per company, every month.

How often would you like a call about them?

Every month

Every quarter

No call

Next →

What you are buying

1 company × £195

£195

Due today

£195

Nothing is charged until you confirm. Prices in the currency of your account.

## 3 Details filled in. Pay. Done.

Management accounts every month

1 Your plan

2 Your details

3 Review and authorise

4 Secure payment

Step 2 of 4 - Your details

Your details

From your record with us. Change anything that is wrong.

Company

Halden & Price Ltd

VAT number

GB 284 1937 62

Company registration number

14829301

Registered address

3 Albion Street, Leeds LS1 5ES, United Kingdom

Contact name

Sarah Halden

Email

sarah@haldenprice.co.uk

Phone

+44 113 496 0718

Website

haldenprice.co.uk

Director / legal signatory

Sarah Halden

What you are buying

1 company × £195

£195

Due today

£195

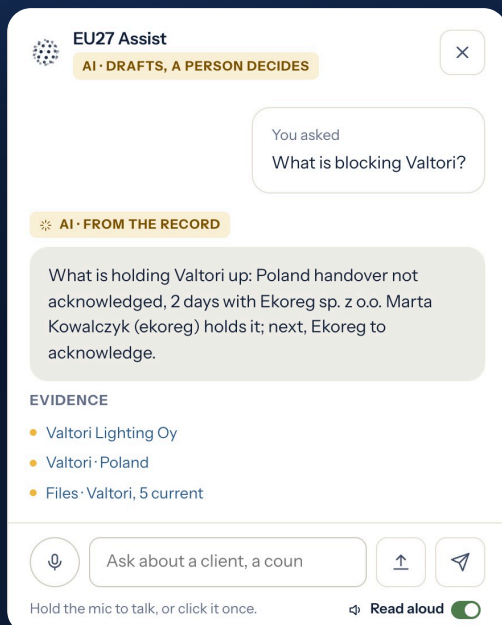
Nothing is charged until you confirm. Prices in the currency of your account.

**Your rules.** You decide which client is offered what, and when.

**Never the wrong offer.** A service a client already holds is never offered.

**On the record.** Each sale lands on the client's file for your team to pick up.

# The 2027 upgrade: talk to your portal



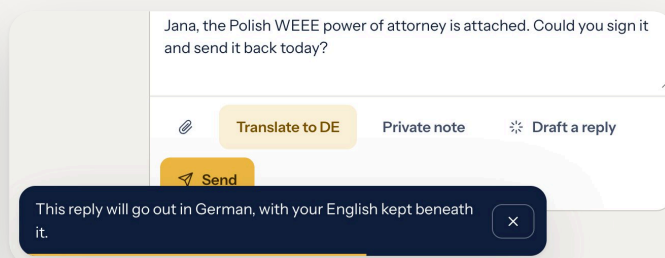
## AI VOICE ASSISTANT

### Ask out loud. Hear the answer.

- Hold the mic and ask: “What is blocking Valtori?”
- It answers from the client's record, shows its evidence and reads the answer aloud
- It drafts the chaser, the reply and the week's summary
- Every AI step is labelled and logged. Nothing is sent without a person.



**Their language from the first screen.** The whole portal follows.



**Write in English, send in German.** Their reply translates back in one click.

## HOW YOU RUN TODAY

Clients email to ask where things stand

Every client gets English

You translate, or pay someone to

You ask a colleague for the status

Upsell by email, quote and invoice

Partners briefed by email

Margin worked out at year end

## HOW YOU RUN WITH EU27

→ They see their own tracker: needs you, in progress, done

→ Each client picks English, Deutsch or Français on the first screen

→ Write in English: it goes out in their language, and their reply comes back in yours

→ Ask the AI assistant out loud: it answers from the record and reads it back

→ Your next service in their portal: price first, details filled in

→ Each partner sees only their part of the job

→ Revenue, cost and margin per client as it happens, owner only

## NEXT STEP

# See it built around your services, in 20 minutes

**Book 20 minutes →**

[eu27.ai/#book](https://eu27.ai/#book)

### HOW IT WORKS

- 1 20 minutes, free.** Your services mapped, your setup fee fixed in writing.
- 2 Proof of concept, £595.** Your portal built with your services and offers, for your team to click through.
- 3 Go live.** Setup fee, then £595 a month. Your first month is free.



Or open the demo now  
[eu27.ai/demo](https://eu27.ai/demo)

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### THE PRICE

£4,950–£9,950<sub>setup</sub>

£595<sub>a month</sub>

Starts with a £595 proof of concept. Go ahead and your first month is free. Includes the AI voice assistant, translation and three languages.

If you don't go ahead, the £595 covers the build. VAT is not applicable. A client onboarding flow is an additional £950–£1,950.

### BUILT FOR

- VAT and tax practices
- Accounting and advisory practices
- EU compliance businesses
- Anyone with partners abroad

**build@eu27.ai**

Book at [eu27.ai/#book](https://eu27.ai/#book) or ask at [eu27.ai/#ask](https://eu27.ai/#ask)